

PROOF INTEGRATED COMMUNICATIONS / 2004 – present

(a new entity within Burson-Marsteller; formerly Marsteller Advertising)

Creative Director

Provide extensive design, marketing and web expertise for this advertising agency, division of Burson-Marsteller. Clients include: Applica: George Foreman Grill, Clear 20 Water Filtration Systems, Bureau of Engraving and Printing (BEP), FMC Technologies, Phoenix Wealth Management, US Trust and Quintiles Transnational Corporation. Maintain client relationships, lead design direction and manage all new business presentations.

Awards:

- 2004 Iron Sabre Award for New Product Development: *crisisresource.com* – Burson-Marsteller

CORBIN CONCEPTS - NYC / 2002 – 2004**Owner/Creative Director**

Provided design and marketing expertise for Fortune 500 companies, consumer and entertainment advertising agencies as well as public relation firms in New York City. Clients include: Avon Products Inc. / Burson-Marsteller / Canaccord Adams / Dow Jones: The Wall Street Journal / Blue: Edelman / The Lubow Agency: AMC and TNT Networks / M/K Advertising: Showtime Network & ABC Daytime / Time Warner City Cable / Time Inc. / Young & Rubicam

Awards:

- 2004 Mark Award for Advanced Products and Services Marketing: *Road Runner Wireless* – Time Warner City Cable

DIBONA, BORNSTEIN & RANDOM - BOSTON / 2000 – 2002**Associate Creative Director**

Small full-service advertising agency based in Boston specializing in financial services industry.

- Developed integrated new campaign for Pioneer Investments: tv, print and collateral
- Developed brand identity for Asset Directions/PNC Financial Services
- Repositioned and developed new corporate identity for Spirit City Cruises - harbor dinner cruise ships based in Boston, New York and Norfolk, VA.

BBDO – CONSUMER HEALTHCARE DIVISION NY / 1998 – 2000**Associate Creative Director**

Responsible for design of tv, print, web and collateral assignments for this healthcare subsidiary of BBDO. Clients included: Alcon Laboratories: Patanol Eye Drops and Opti-Free Express / Pfizer / Sonic Innovations

BOZELL WORLDWIDE NY / 1996 – 1998**Senior Art Director**

Provided art direction and copy for a variety of print, trade and collateral materials for this full-service agency. Clients included: Bausch & Lomb: Rayban Sunglasses / Bristol-Myers Squibb: Excedrin / The New York Times

YOUNG & RUBICAM NY / 1992 – 1996**Art Director**

Designed advertising and promotional materials for the following clients: Colgate Palmolive / Kraft General Foods / Metropolitan Life Insurance / USPS

Denison University

B.A., Art History

SOFTWARE SKILLS: Adobe Photoshop / Illustrator / InDesign / Image Ready / Macromedia Dreamweaver / Flash / Fireworks / Quark Express / Adobe Acrobat / Microsoft PowerPoint / Apple's Keynote Presentation